

EXISTING Amazon Sellers

We look for high-quality premium products in a niche market with a growing consumer base. We're highly collaborative and want to work with companies with a deep commitment to customer satisfaction. When we see an Amazon storefront with few, but excellent product reviews or Amazon product listings lacking optimization and brand strategy, we see growth opportunities.

Storefront Optimization & Re-launch*

We enhance your Amazon store for higher sales, better conversions, & stronger branding.

- Evaluation of brand strategy
- Storefront analysis & recommendation of action plan
- SEO keyword research & search volume
- Expand current keyword search terms
- Copywriting **About the Product** bullets & **Product Description** (with html)
- Optimize & re-list products (merge duplicate listings/parentage if applicable)
- Assist with Amazon Brand Registry
- Distribution enforcement recommendation
- Optimize Seller Information (logo, company description, storefront link, etc.)
- Create automated e-mails for product reviews, seller feedback, & customer service
- Promo campaign evaluation
- Setup Amazon automated campaigns
- Complimentary access to the full Marketplace Seller Courses package

Ongoing Support – quoted upon request

Customized to your needs. Once store is re-launched, choose to continue yourself or have us support you. Continued optimization results in potential increased sales & conversion.

- Month-to-month options with no long-term contracts
- Training & support
- Reporting dashboard with insights & analytics
- Promotional campaign management
- Flat fee or % of sales
- Research, planning, implementation, evaluation

****Specialty Food Association & Paleo Foundation members will receive special discounts.
Final price quoted in SOW, based on storefront plan assessment & total number of products.***